



Request for Coverage: Feb. 3, 2018

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BiblioTech, H-E-B Read 3 host San Antonio's Third Annual 90-Second Newbery Film Festival

WHAT: The H-E-B Read 3 and Bexar County's all-digital public library will host San Antonio's third annual 90-Second Newbery Film Festival. The festival was created by children's author James Kennedy to encourage kid filmmakers to adapt a Newbery Award-winning book into a 90-second film.

More than 65 submissions were received this year, with the top 22 being screened. The top four films will be awarded cash prizes to be used toward a literacy initiative towards the libraries of the sponsoring organizations.

The 90-Second Newbery contest:

- Entices students into reading and discussing Newbery winning books.
- Encourages the close reading necessary to write a script that wittily sums up a book in 90 seconds.
- Gives opportunity for students to use new technologies, such as video equipment and editing software, in a constructive way that promotes literacy.
- It also allows the participants to develop academic skills such as summarization, organization, synthesis and communication

More than 550 kid filmmakers, parents, and guests are anticipated to attend this year's film festival.

WHEN: 2 p.m. to 4 p.m. Saturday, Feb. 3, 2018

WHERE: Mays Family Center at the Witte Museum
3801 Broadway St., San Antonio, Texas 78209

WHO: Bexar County Judge Nelson Wolff and Tracy Wolff
Bexar County Sheriff Javier Salazar
San Antonio Mayor Ron Nirenberg
District 4 Councilman Rey Saldana
Laura Cole, Administrator, BiblioTech
Local program leaders, schools and youth organizations

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