News Release

FOR IMMEDIATE RELEASE

December 1, 2014

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“SILVER BELLS IN THE CITY”
a Main Plaza Christmas Lighting Celebration of the
“Main Plaza Tree of Lights”
“Bexar County Courthouse Façade”
“City of San Antonio – Municipal Plaza Building”
&
“San Fernando Cathedral”

San Antonio, TX - Main Plaza Conservancy (MPC) is pleased to announce our 7th Annual Silver Bells in the City, MPC’s Annual Christmas Tree Lighting & Ceremony begins at 4:00pm. Kicking off the festivities is the Travis Park Bell Ringers at 5p, followed by our Christmas tree ceremony, the San Antonio Choral Society will serenade us with staple holiday music, Mariachi Corazón de San Antonio will perform special seasonal arrangements, and the Swinging Holiday set with the Tony Romero Quartet will fill the air with classic and traditional Christmas songs.

The tree lighting ceremony will begin at 6:00pm with guest speakers to include District Attorney-elect, Nico LaHood from Bexar County, and Main Plaza Conservancy’s Chairman, William Scanlan, Jr. An added component to the festivities is Santa’s own reindeer grazing and waiting to be called to duty by Santa, in their pen at the Bexar County Courthouse front lawn. The festivities continue from 6:30pm-8:30pm on the plaza and Courthouse lawn to provide photo ops with Santa and his Reindeer! Hot Chocolate and holiday cookies will be served as well. Hop on the Main Plaza Express-a train ride for the whole family. Then it’s back across the street to Main Plaza for a full evening of incredible entertainment and holiday splendor with a family-filled atmosphere in the "Heart of the City". 
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Communications and Events
111 Soledad, Suite 825
San Antonio, TX 78205

Where: Beautiful, historic Main Plaza, “the heart of the city” located at 115 N. Main Avenue, San Antonio, TX 78205 between Commerce and Market Streets.

When: Saturday, December 6, 2014 starting at 4:00pm-9:00pm

MISSION: Main Plaza Conservancy, a 501(c)(3) non-profit organization, is dedicated to providing San Antonio and its visitors with the cultural and historical “heart of the city”, bringing an awareness of family and community combined with history and heritage.

For more information visit www.mainplaza.org.

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